

**PRESS RELEASE: New Branch Manager
Wichita, Kansas**



For Immediate Release

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ICE-MASTERS, INC. WELCOMES NEW BRANCH MANAGER IN WICHITA KANSAS

April 25th, 2017, Wichita, Kansas – Ice-Masters, Inc. is proud to announce the appointment of Jay Melzer as the company’s new Wichita Branch Manager. Jay will be responsible for the sales and operations management of Ice-Masters rapidly growing branch, covering Wichita and surrounding counties. He will provide sales leadership for all product lines including ice machines, ice & water dispensers, water filtration, and related accessories. In addition, Jay will oversee the continued development of our preventive maintenance, cleaning & sanitizing program, equipment service and installation, and popular full maintenance rental program.

Jay began his career at Ice-Masters 11 years ago as a Service Technician. Since that time he has served as Lead Service Technician, Training Supervisor and recently Branch Service Manager. He has made countless contributions resulting in a positive impact to the overall success of Wichita Branch office.

Bob Tramposh, Ice-Masters, Inc. President states, “We are very excited to have Jay as our new Branch Manager in Wichita. He has been a dedicated member of our family who has earned the opportunity to lead through his loyalty to the company, hard work and positive attitude. Not only is he a valuable team member, he is a great role model for all our employees and the communities he serves.”

Jay Melzer
Branch Manager
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